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FOR IMMEDIATE RELEASE

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Child Care Directors' Conference a Success

WINSTON-SALEM, NC—The 10th Annual Directors' Conference sponsored by Smart Start of Forsyth County was held on Saturday March 8th at Centenary United Methodist Church. Over 60 directors of local child care facilities attended the event designed to highlight timely issues in the child care industry and motivate its leaders.

Forsyth County Attorney Davida Martin provided a keynote speech which emphasized the importance of their management role, but also the importance of finding time to interact with the children on a regular basis. Other local presenters offered sessions on subjects such as effective communication, understanding the media, and creating rich learning environments.

Smart Start staff celebrated the 10th anniversary by giving away a record number of door prizes to the attendees including stays at the Residence Inn, movie passes, Home Depot and Lowe's gift certificates, and dinners for two. The Directors' Conference is held each spring.

Smart Start is an organization that administers programs to improve the quality, affordability, and accessibility of child care, as well as provide access to health services and necessary family support to the community.

For more information about the Directors' Conference contact Natasha Gore at 336-714-4344 or natashag@smartstart-fc.org.

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