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FOR IMMEDIATE RELEASE

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Smart Start Celebrates Week of the Young Child

WINSTON-SALEM, NC— The 2008 Week of the Young Child has been set for April 13th – April 19th. The Week of the Young Child is an annual celebration sponsored by the National Association for the Education of Young Children (NAEYC) to focus public attention on the needs of young children. Smart Start of Forsyth County will be celebrating the Week of the Young Child with a variety of activities.

On Wednesday, April 16th, Smart Start and A Child's World Learning Center will host the 3rd annual Kids March for Quality Care in downtown Winston-Salem. Parents, childcare providers, and advocates for children are invited to participate in the march which will be held in Corpening Plaza. The event will begin at 11:00 a.m. All participants are invited to stay after the march and enjoy a brown bag lunch in the plaza; beverages will be provided.

On Friday, April 18th, Smart Start staff will serve lunch to a child care center for their winning art project in a contest sponsored by Smart Start.

On Saturday, April 19th, Smart Start will officially end its 2008 book drive. The book drive, supported by the Kiwanis clubs, will run from March 1st through April 19th. The purpose of the drive is to collect new or gently used books to be given to new parents when they receive Smart Start educational materials. Barnes & Noble in Winston-Salem will hold benefit days from April 11th until April 13th during store hours. Customers who present a voucher with their purchase items will have up to 20% of their purchase total donated to Smart Start to purchase new books. Books are needed in both English and Spanish.

To participate in any of the Week of the Young Child events, please contact Natasha Gore at Smart Start of Forsyth County at 714-4334 or natashag@smartstart-fc.org.

Smart Start is an organization that administers programs to improve the quality, affordability, and accessibility of child care, as well as provide access to health services and necessary family support to the community.

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